

Transports²⁰¹⁰ Publics

LE SALON EUROPÉEN DE LA MOBILITÉ
THE EUROPEAN MOBILITY EXHIBITION

PARIS EXPO/PORTE DE VERSAILLES 8-10 June 2010

February 18, 2010

The European Mobility Exhibition

Three days to usher in a new era of public transport in Europe

On June 8, 9 and 10 next, Transports Publics 2010, the European Mobility Exhibition, will be bringing together 250 exhibitors and 10,000 sustainable mobility professionals from across Europe: political decision-makers, local authorities, transport operators, equipment manufacturers, designers of new services and others.

A highlight of the year, the exhibition is an opportunity to meet all stakeholders in the industry, discuss the latest developments in a rapidly-changing sector and discover a host of exhibits:

- vehicles of tomorrow: trains, trams, buses, coaches, hybrid and electric vehicles, etc.
- future urban landscapes: street furniture, infrastructure, parking and so on
- new services: payment and ticketing systems, telephony, on-board information systems and more.

For the first time, a new event at the Exhibition will be honouring individuals from across Europe who are contributing to the progress of sustainable transport on a daily basis: **the "Talent in Mobility" awards.**

THREE APPROACHES HIGHLIGHTING THE LATEST INNOVATIONS IN THE SECTOR

Public Transport Innovation Awards

Under the aegis of the French Ministry for Sustainable Development, the Awards honour the best technological and organisational innovations by industrial players and service companies in three categories:

▪ **Energy and environment:** technological innovations and services which cut energy consumption and greenhouse gases in public transport vehicles, contribute to the preservation of the environment (noise, vibration, pollution, the use of recyclable and recycled materials, etc.) or improve organisational and management aspects (economical driving, maintenance, etc.).

▪ **Intelligent transport systems:** innovations which make it possible to improve public transport network operating systems, passenger information systems, the purchase of tickets and so on.

▪ **Accessibility, fittings, facilities and design** innovations enhancing the attractiveness of public transport in terms of accessibility, facilities, the design of rolling stock, stations and stops, hubs, park and rides and other installations.

⇒ *The awards ceremony will take place on Tuesday, 8 June at 5pm*

Innovation and Research Track

Designed to facilitate visitors' progress through the Exhibition by allowing them to prepare their route beforehand, the Track features exhibitors' principal innovations:

- The Innovation and Research Track will be available from March onwards on the website at www.transportspublics-expo.com with practical sheets, photos and more.
- During the Exhibition, stands with an innovation will be specially marked on the plan distributed to visitors.

Exhibitor Platform

Exhibitors will be using this dedicated venue to present their latest innovations.

⇒ *Events throughout the three-day exhibition*

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THREE KEY EVENTS HONOURING WOMEN AND MEN SHAPING MOBILITY TODAY - AND TOMORROW

The "Talent in Mobility" awards

For the first time this year, a new award will be highlighting women and men working to promote public transport in Europe. Prizes will be going to four award-winners, selected by a panel of European journalists and experts:

- **The "Best Young Talent"** award will go to a younger player in sustainability who has distinguished themselves during project development within their organisation, displaying creativity, a proactive spirit, teamwork and enthusiasm.
- **The "Best Project Manager"** award will be given to an individual behind the creation, establishment and completion of a project, exhibiting an ability to manage projects and mobilise stakeholders and teams.
- **The "Best Manager"** prize will honour the technical skills and managerial qualities of a manager or decision-maker in the leadership of a noteworthy or innovative project, with a strong commitment to mobility.
- **The "Special career service"** award will go to a figure who is well-known nationally or within Europe for the services they have rendered to the sector throughout their professional life.

From March 29 - April 23, professionals can also vote at www.transportspublics-expo.com to decide which of the nominees should receive the **internet users' award**.

⇒ *The awards ceremony will take place on Thursday, 10 June at 3.30pm*

The Golden Bus contest

In this event, bus drivers from different networks across Europe compete with one another in a theory test, a driving test on a special circuit and another in real-life conditions, plus a new "smooth driving" trial to test energy-saving abilities.

⇒ *The awards ceremony will take place on Wednesday, 9 June at 5.30pm*

'First Job' Forum

An afternoon during which transport company human resources departments will be on hand for students and recent graduates to discuss the various professions and recruitment opportunities within the industry.

⇒ *Wednesday, 9 June, 2.30-5pm*

The Exhibition will also be hosting 7 major roundtable debates covering topics in the news in the world of transport in Europe: major European networks, increases in passenger traffic and the development of green mobility; using innovation to address the challenges raised by climate change and the financial pressures on local authorities; operators' transport offerings; European trends in funding; new stations in the light of European deregulation; the intermodal mobility chain, and more.

www.transportspublics-expo.com

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